I would like to take this opportunity to thank the members of our KJZZ and K-BACH communities for believing in the mission of public radio. Each and every one of you has contributed to the vibrance of our stations and our ability to provide quality news and music to our audience.

Whether you are a Leadership Society member, board member, sustaining member, on-air personality or engineer, you are an important part of what makes this organization special.

This past year has, in many ways, has been a year of expansion. We’ve added to our staff and our support base. We’ve bolstered our KJZZ Original Programs and launched specialized coverage of business, science and technology. We’ve established a foundation of sustaining membership that lays the groundwork for new and exciting projects in the East Valley and Mexico City.

None of these initiatives would have been possible without the combined effort of our members, staff and leadership and from the bottom of my heart, I thank you.

Dr. Jim Paluzzi
As we look back upon the fiscal year that has just ended for Friends of Public Radio Arizona we are proud of the many accomplishments and opportunities which we collectively embraced and faced together. The dedication, leadership, and active engagement by the Community Leaders who comprise the all-volunteer Friends of Public Radio Arizona organization always exceed my expectations and together, working in collaboration with Dr. Chris Bustamante and the leadership of Rio Salado College and Dr. Jim Paluzzi and his Executive Team at KJZZ/KBACH and SPOT 127, this past year has been exceptional.

FPRAZ celebrated our 13th year of existence by establishing the FPRAZ Emeritus Council, inviting many of the original founding directors from 2002 to join us in continuing the mission of the Friends organization. In January 2015, FPRAZ achieved national and international recognition earning the coveted four-star rating from Charity Navigator. "Approximately a quarter of the charities we evaluate have received our highest rating, four out of four stars, indicating that Friends of Public Radio Arizona outperforms most other charities in America. This "exceptional" designation from Charity Navigator differentiates Friends of Public Radio Arizona from its peers and demonstrates to the public it is worthy of their trust." You can read about the many accomplishments of the past year within the pages of this report and while you do, I encourage you to remember the following quote from Helen Keller, because it is especially appropriate and true for FPRAZ and KJZZ/KBACH and SPOT 127. "Alone we can do so little; together we can do so much." - Helen Keller

As a new fiscal year begins, we are excited about the possibilities that lie ahead.

Sincerely,

Louis J. Stanley
Executive Director
Financials
FY 2014-2015

Total Income
$5,412,786
$784,180

- in-kind donated goods and administrative and financial services

Expenses
77% $4,138,773 program services
12% $649,032 direct fundraising costs and donated in-kind fundraising services
5% $649,032 direct administrative costs and donated in-kind administrative services

Total end of year assets
$10,502,240

Membership

- 23,000 total members
- $3,114,140 donated

- 7,200 total members
- $924,000 donated

KJZZ 91.5
KBA 89.5

[Graphs showing membership trends over the years]
Leadership Society
Transforming the future of public radio

Legacy Society
Securing the future of public radio

The KJZZ leadership society is a community of distinguished philanthropic leaders who support the mission of public radio in the Valley with an annual donation of $1,000 or more.

Legacy Society members provide long term, sustainable funding by including a gift to KJZZ in their estate plans.
Travel Expo
November 8 and 9, 2014
Phoenix Convention Center

The 2014 KJZZ Travel and Discovery Expo provided attendees with an opportunity to learn about travel opportunities, visit with experts in local and international travel and explore a variety of destinations both near and far. The event saw close to 1100 attendees over two days.

First Press
Wine and Dinner Auction
March 7, 2015
Montelucia Resort and Spa

The 2015 First Press Fine Wine Dinner and Auction was an elegant black-tie affair in which wine enthusiasts enjoyed an expertly-paired gourmet meal and wines served by the vintners themselves. After dinner, guests bid on wine-themed auction lots including travel packages, vertical tastings and wine storage solutions. More than 270 guests attended this year’s event, raising support for KJZZ, K-BACH and SPOT 127.

SPOT 127 Celebration Dinner
Featuring The Korva Coleman Awards
May 7, 2015
Pera Club, Tempe

The 2015 SPOT 127 Celebration Dinner recognized the accomplishments of SPOT 127 students and honored the work being done in digital media by youth across the country. This invitation-only event raised support for digital media education at SPOT 127 Youth Media Center.
K-BACH members enjoyed an afternoon lunch with special guest Suzanne Bona, Host and Executive Producer of Sunday Baroque.

October 27, 2014 | Conference Center at Rio

KJZZ members enjoyed an elegant outdoor reception and had an opportunity to hear from NPR President Jarl Mohn about his vision for the future of public radio.

January 20, 2015
Sanctuary Camelback Mountain Resort

Back To Radio Night with NPR President Jarl Mohn
Group 91.Five connects young professionals to each other, to the local community and to KJZZ through a shared interest in meaningful civic engagement and public service.

KJZZ Travel Club

The KJZZ Travel Club is open to KJZZ sustaining members who give $10 a month or more. Travel Club members receive a variety of travel-based benefits including free tickets to the Annual KJZZ Travel and Discovery Expo, exclusive discounts on travel and a variety of unique small group travel opportunities designed specifically for the curious minds of public radio listeners.

SPOT 127 Youth Media Center is an educational outreach program aimed at low-income and at-risk teenagers. It empowers Valley youth with digital media skills that are vital to today’s information economy.
Here and Now
KJZZ’s Here and Now is a one hour local public affairs show hosted by Steve Goldstein.

Business and Economics Desk
The KJZZ Business Desk provides specialized coverage of Valley business and economic stories of interest to local, regional and national audiences.

The Show
KJZZ’s The Show keeps you up-to-date and entertained with a curated mix of news and stories from around the Valley and across the country.

Science and Innovation Desk
Hosted by KJZZ, Arizona Science and Innovation Desk coverage is a collaboration between Arizona’s public radio stations and is made possible by the Corporation For Public Broadcasting.
BOARD OF DIRECTORS

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SALT RIVER PROJECT

SUPPORT STAFF

Louis Stanley
DIRECTOR STRATEGIC INITIATIVES, KJZZ/KBAQ/SPOT127
EXECUTIVE DIRECTOR, FPRAZ

Scott Nelson
BUDGET ANALYST
KJZZ/KBAQ & FPRAZ

Linda Cassidy
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James V Paluzzi, Ph.D.
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Bill Pasco
SUN SOUNDS DIRECTOR

Louis Stanley
DIRECTOR STRATEGIC INITIATIVES

EMERITUS COUNCIL

The Emeritus Council is comprised of past board members who served six or more years and wish to remain involved with FPRAZ’s mission beyond their term.

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DIOGUARDI FLYNN LLP

Dan Schweiker
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CHINA MIST TEA

Armando Roman
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